

--FOR IMMEDIATE RELEASE, 13 JUNE 2006--

New golf, book-publishing partnership called 'perfect fit' by pro Craig Matthew

TORONTO --- HarperCollinsCanada and PGA hopeful Craig Matthew have signed a one-year sponsorship deal which will feature *The Greatness Guide*, the latest in a string of international bestselling books by Canadian author, speaker and top success coach Robin Sharma.

For the duration of his 2006 tour, Craig Matthew will be wearing specially designed Oakley golf shirts emblazoned with short samples of some of the life-changing words for which Sharma has become renown in Canada and around the world.

"Robin Sharma is a perfect fit for me," said Matthew. "My approach to the game changed for the better when I started reading *The Monk Who Sold his Ferrari* a few years back, but things really crystallized for me with *The Greatness Guide*. He's all about focus, fearlessness and being true to yourself; three things I find absolutely crucial on the golf course."

Matthew turned professional after he won the Canadian Amateur in 1998. He had his first professional win in 2001, capturing the Northern Ontario Open.

Having made his mark on the course on tours and events around the world, Craig Matthew will now be opening his 2006 season on the Canadian Tour, where he is a perennial favourite, highlighted with select Nationwide and PGA Tour events.

Robin Sharma's books include the runaway international bestselling *The Monk Who Sold his Ferrari* series, hitting the number-one spot in more than 20 countries around the world. His writing has inspired millions worldwide and has been translated into 33 languages, garnering the praise of such notable figures as actress Michelle Yeoh, and bestselling authors Victor Hansen, Paulo Coelho, John Gray, Richard Carlson and Ken Blanchard, and the trust of Fortune 500 companies like IBM, Panasonic, FedEx, Kraft and General Motors.

"Craig Matthew and Robin Sharma are natural compliments to one another," said Tom Best, Vice President of Sales and Marketing at HarperCollinsCanada, publishers of Robin Sharma's books. His books appeal in different ways to those from all walks of life, but I think golf fans will find his ideas particularly compelling."

HarperCollinsCanada imprints include HarperCollinsPublishers, HarperPerennial, Collins, HarperTrophyCanada and Phyllis Bruce Books. These imprints publish many of the world's finest literary writers such as Tom Wolfe, Isabel Allende, Giller Prize winner Richard B. Wright, and Pulitzer Prize winner Marilynne Robinson, international bestselling authors such as Michael Crichton, notable Canadians such as Senator Hugh Segal and Dr. Marla Shapiro, and leading commentators and experts such as Tim Flannery, Jack Granatstein, David Leadbetter, Jay Ingram and Robin Sharma. HarperCollinsCanada publishes fiction, non-fiction, cookbooks, reference books and books for children.

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