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# THE GREATNESS GUIDE

## By Robin Sharma

“Each one of us is called to greatness. Each one of us has an exquisite power within us. Each one of us can have a significant impact on the world around us—if we so choose.”  
—From *The Greatness Guide*

He has shared a stage with Bill Clinton, Jack Welch and Deepak Chopra, spoken to crowds of thousands, and helped companies such as IBM, FedEx, Nike and Panasonic get to greatness. And now, Robin Sharma shares his tips for greatness in **THE GREATNESS GUIDE: One of the World’s Top Success Coaches Shares His Secrets for Personal and Business Mastery** (HarperCollinsPublishers; April 15, 2006 publication; \$19.95).

**THE GREATNESS GUIDE** contains 101 tips to help readers move beyond simply existing and toward *really* experiencing life. Seize the gifts life presents you. Be a rock star at work. Read, read, read. Do the things that make you happy. Don’t be afraid of work—or failure. Robin distills the lessons that he has learned in life and shows readers that following these universal principles will lead to exceptional business and personal growth and performance. **THE GREATNESS GUIDE** is a tool that anyone can use to achieve greatness.

Robin Sharma is the author of seven number-one international bestsellers and his books have topped bestseller lists in over 20 countries. From a photocopied manual to a publishing sensation, Robin Sharma has helped millions of individuals, companies, executives and leaders all over the world achieve their most audacious goals.

Robin Sharma became a household name with *The Monk Who Sold His Ferrari* series of books, and his success continues with **THE GREATNESS GUIDE**. Robin says his mission remains simple. It is "to help human beings become extraordinary and organizations get to world-class. When individuals begin to think, feel and act like leaders they become part of the solution rather than part of the problem. And when each of us shows leadership

behavior, we elevate our personal lives, our families, our organization, our communities and our world.” Realize your dreams. Realize your intrinsic greatness.

For more information on Robin, visit [robinsharma.com](http://robinsharma.com).

**Robin Sharma, LL.B., LL.M.**, is one of the world’s top experts on personal development and leadership, having helped millions of people live greater lives. He is the author of seven major international bestsellers, including *The Monk Who Sold His Ferrari* and *Who Will Cry When You Die?* The Monk brand is recognizable in 30 countries. Robin Sharma is the CEO of Sharma Leadership International Inc., a success coaching and training firm with clients such as FedEx, IBM, Microsoft, GM, Nike and Panasonic. His website, [robinsharma.com](http://robinsharma.com), is one of the most popular personal success destinations on the Internet. He lives in Toronto.

### **The Greatness Guide**

One of the World’s Top Success Coaches Shares His Secrets for Personal and Business Mastery

Robin Sharma

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