



For Immediate Release

Sharma Leadership International Inc. Partners with Voxant, the Viral Syndication Network, to Distribute Online Videos from Leadership Expert and Success Coach Robin Sharma

*Video Clips on Hundreds of Leadership and Personal Development Topics
Now Available through TheNewsRoom*

Toronto and Reston, Va. (June 6, 2007) – Voxant, the Viral Syndication Network (VSN), and Sharma Leadership International, Inc. announced today that leadership insights to help people and organizations get to “world-class” will now be available in short-form video from success coach Robin Sharma. These videos will be distributed to thousands of Web sites and blogs through TheNewsRoom (www.thenewsroom.com).

This premium content will also be available at Robin Sharma TV™ hosted at, www.robinsharma.com. Robin is one of the world’s top leadership experts and was profiled last month by CNN and CNN International on Dr. Sanjay Gupta’s new show “Project Life”. Robin is the author of eight international best sellers, including “The Greatness Guide” and “The Monk Who Sold His Ferrari,” and his clients include Fortune 500 firms such as BP, RIM, FedEx, IBM, Microsoft, GM, Nike, Panasonic and GE.

“We are so pleased with the success of Robin Sharma TV™ in alliance with Voxant and are excited by the possibilities as we continue to distribute our short-form videos on leadership and personal success to consumers across the Web,” said Sharma Leadership International Inc. CEO Robin Sharma.

“Robin Sharma’s videos are a welcome addition to TheNewsRoom’s health and lifestyle content and already are proving to be one of its most popular features,” said Voxant CEO Jeff Crigler. “Web sites and blogs can easily embed these fully licensed videos on their sites and earn revenue for publishing them.”

Sharma’s clips are available through TheNewsRoom as individual clips and custom news feeds that appear in a branded player. VSN’s proprietary viral mashing™ technology allows copyright-protected news to be obtained from TheNewsRoom and legally embedded on Web sites and blogs, where it can then be redistributed to an infinite number of additional sites in a true viral distribution model. A tracking system and dashboard also record where the content has traveled on the Web and how often it is viewed, in addition to providing the ability to block content from appearing on inappropriate sites. All content is accompanied by advertising, which provides revenue to content owners and sites where content is published.



About Robin Sharma

Robin Sharma, LL.B, LL.M., is CEO of Sharma Leadership International Inc., a management consultancy based in Toronto Canada and one of the world's top experts on leadership and personal development, having helped millions of people and organizations globally get to "world-class". He is the author of 8 major international bestsellers, including "The Greatness Guide" and "The Monk Who Sold His Ferrari". Clients include many Fortune 500 firms such as BP, RIM, FedEx, IBM, Microsoft, GM, Nike, Panasonic and GE. His website robinsharma.com is one of the most popular personal success destinations on the Internet.

About Voxant and TheNewsRoom

Voxant, the Viral Syndication Network™, unlocks new markets for news organizations and advertisers around the world by helping them get their news content found, played, and paid for on the millions of Web sites and blogs that comprise the "long tail" of the Web. Through TheNewsRoom™ (www.thenewsroom.com) and its unique viral mashing™ technology, Voxant distributes and promotes news from more than 175 credible, licensed content sources across channels including Campaign2008, U.S. and international news, politics, business, sports, entertainment, health, science, life and reference. Network affiliates include CBS, the Associated Press, Reuters, The Wall Street Journal, McClatchy-Tribune Information Services (MCT), Agence France-Presse (AFP), the Canadian Broadcasting Corporation (CBC), the NHL, Vibe Magazine and HowStuffWorks, as well as thousands of Web publishers and bloggers. For more information, please visit www.voxant.com.

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