

# Daily Inspiration

From *The Monk Who Sold His Ferrari*

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*I dedicate this collection of quotes from the books in The  
Monk Who Sold His Ferrari series to you, the Reader.  
It takes a special person to have the courage to look within and  
then do what needs to be done to create a life of authenticity,  
abundance, happiness and wonder. So I honor you.*

*I also dedicate this book to my two children.  
I am blessed to be their father.*



# January

*Impact and Legacy*

*Personal Greatness*



## *Impact and Legacy*

# January 1

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When I was growing up, my father, translating a Sanskrit saying, shared something with me that I will never forget. He said, “Son, when you were born, you cried while the world rejoiced. Live your life in such a way that when you die the world cries while you rejoice.” We live in an age when we have forgotten what life is all about. We can easily put a person on the moon, yet we have trouble walking across the street to meet a new neighbor. We have technology to help us stay connected, yet in many ways we have never been less connected in the history of humankind. We know more than ever, yet we also know less, about what it means to be truly great—as a human being.



*Impact and Legacy*

# January 2

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Purpose is the most powerful motivator in the world. The secret of passion truly is purpose.



*Impact and Legacy*

# January 3

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Success cannot be pursued; success ensues. It flows as the unintended byproduct of efforts concentrated in the direction of a worthy cause.





*Impact and Legacy*

# January 4

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The word duty is often viewed negatively in our culture. Many people don't like the idea of it, feeling that duty would restrict them and hinder them from living in the moment. To me, the word duty represents freedom and happiness. And leadership and authentic success is about doing what's right rather than what's easy.



*Impact and Legacy*

# January 5

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Once you connect with some kind of higher purpose in your life, there will be a corresponding release of passion and energy. The secret of generating extraordinary levels of passion in your life is to discover your larger purpose. Once you find your calling, you get excited. And you begin to stand for something higher than yourself.



## *Impact and Legacy*

# January 6

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Look at people who discovered a cause that they gave their lives over to, people such as Benjamin Franklin, Mahatma Gandhi, Martin Luther King Jr., Mother Teresa, Albert Einstein and Nelson Mandela. They connected with some kind of a crusade that they decided their lives would represent. This engaged their hearts. This made them emotionally charged up about what they were doing. And once you can develop some emotional engagement around a pursuit, rather than simply an intellectual engagement, the excitement flows and the energy explodes.



*Impact and Legacy*

**January 7**

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Connect to a compelling cause with your heart, not your head.  
And then fasten your seatbelt because your life will soar. The  
mind can be a limiter. The emotions are the liberator.



*Impact and Legacy*

# January 8

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You can find your cause—your crusade—exactly where you are. No one has to leave a job to find something to engage their heart and excite them. Often all that is required is that a person see things differently. And to take that first step. Today.



*Impact and Legacy*

# January 9

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A cause to stand for unleashes energy, no matter if it's one about creating incredible experiences for the men and women who give you business or one that involves saving the world. All remarkable creations begin with energy—and commitment. Resolve to be extraordinary in all that you do.



*Impact and Legacy*

# January 10

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Find your cause, and then do your work with pride and love—love is such an incredible force for good. It's the most powerful thing in the world.